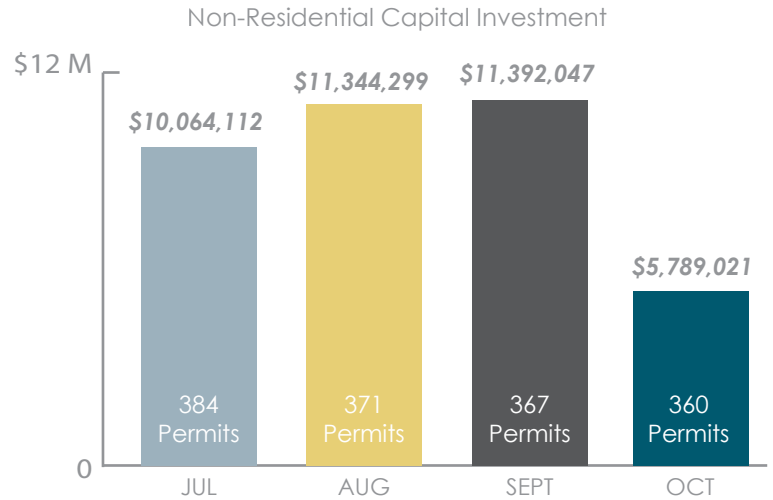
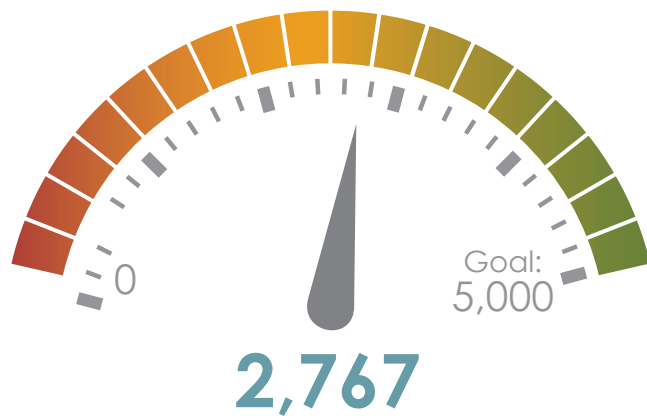


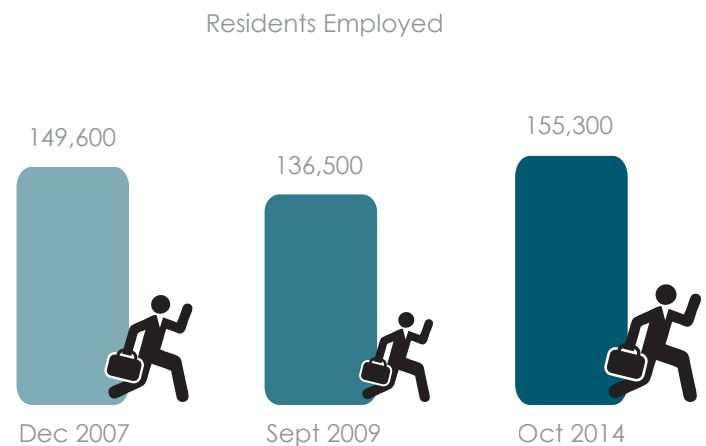
Source: Finance Dept. (City of Riverside)



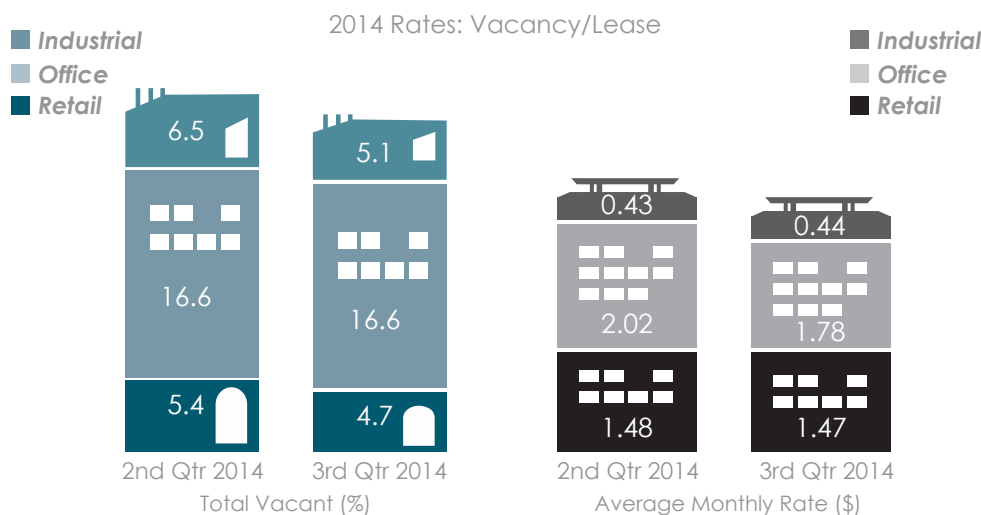
Source: Community Development Dept. (City of Riverside)



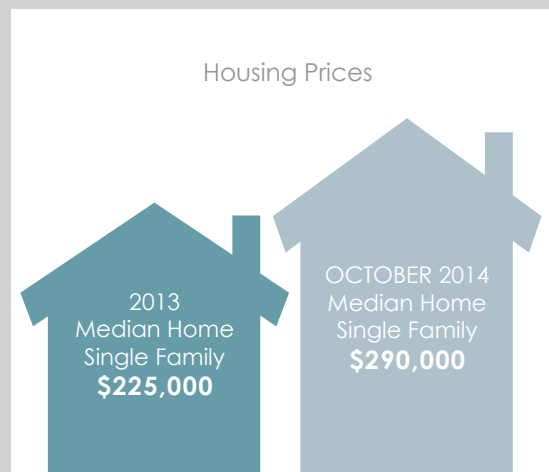
Source: City of Manager's Office of Economic Development (City of Riverside)



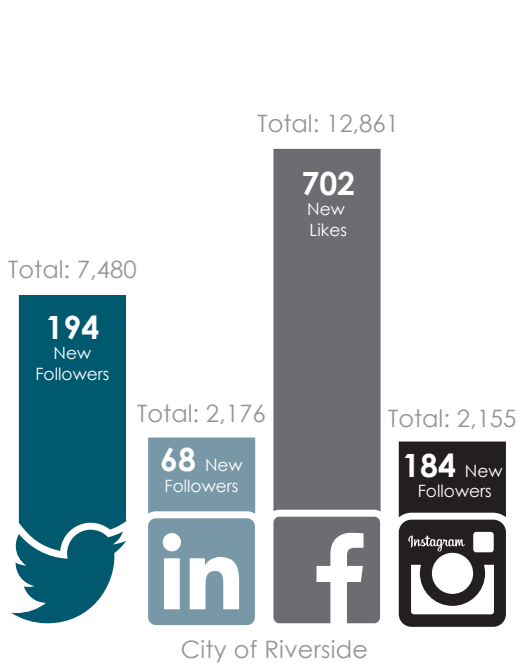
Source: Employment Development Dept. (State of California)



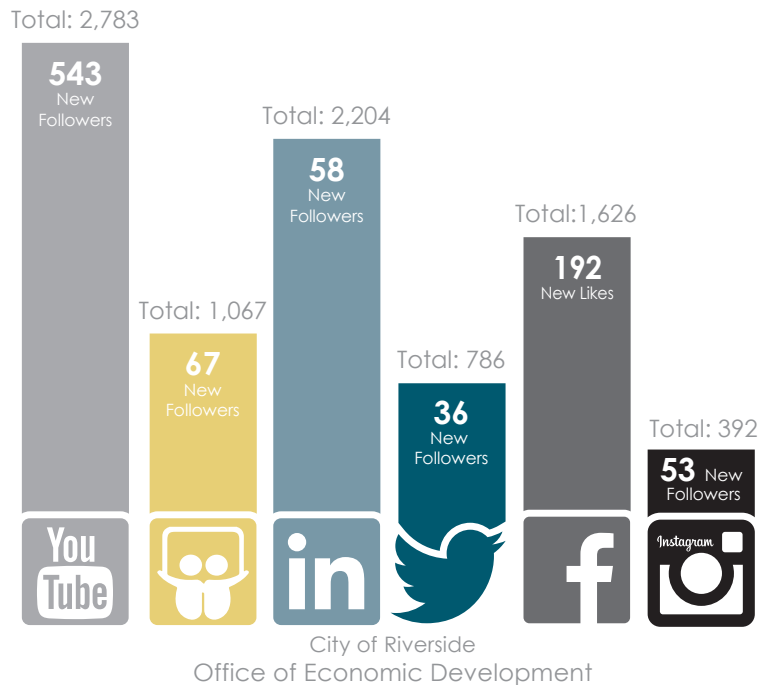
Sources: Lee and Associates, Costar, CBRE



Source: Inland Valleys Association of Realtors



Source: Social Media Analytics



City of Riverside Office of Economic Development

FACEBOOK likes increased by **330%** since **JULY 2013**

Since JULY 2013 **TWITTER** followers grew by

**199%**



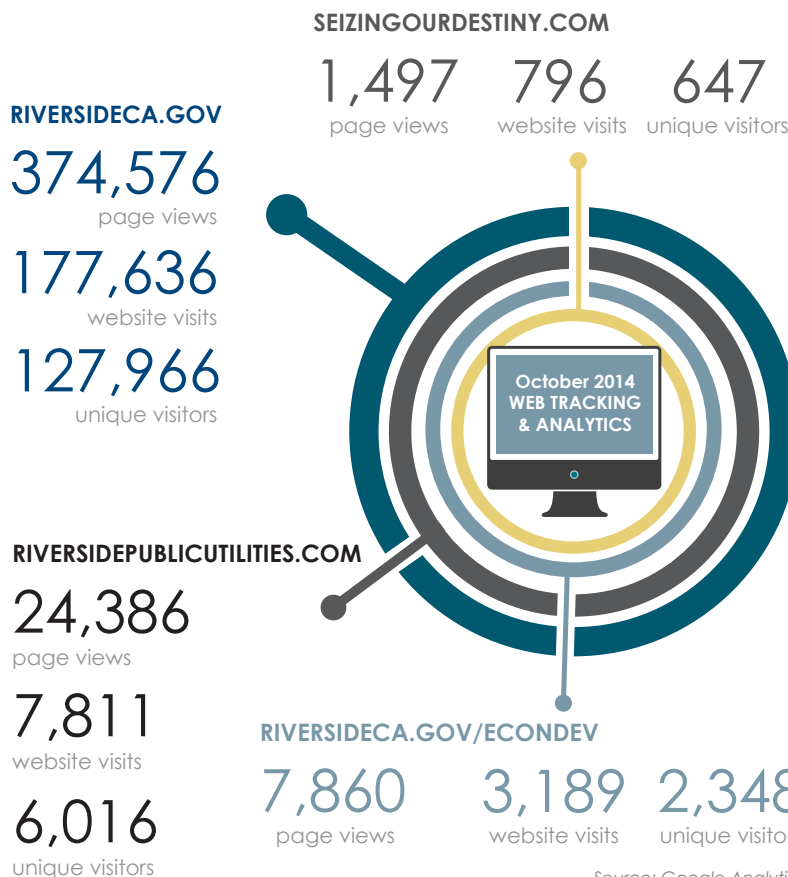
October 2014  
ECONOMIC  
DEVELOPMENT  
E-NEWS

**4,437**  
subscribers

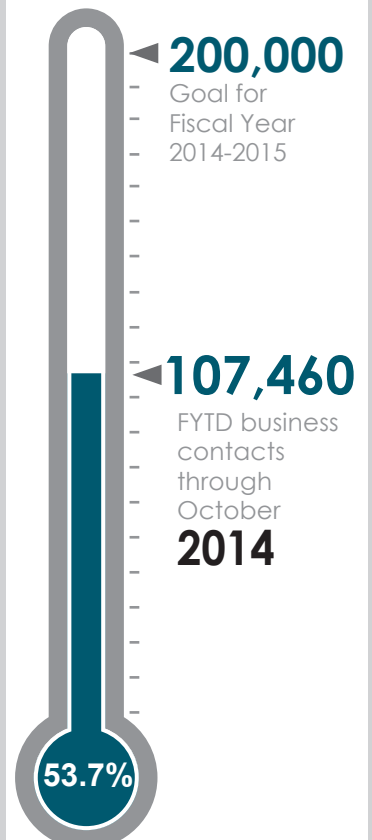
**26%**  
open rate

**TOP STORY:**

Riverside hosts best-selling author Michael Gerber for Small Business Seminar



Source: Google Analytics



Source: City Departments