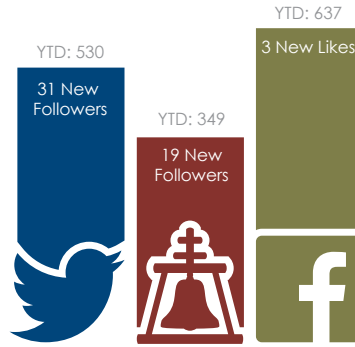
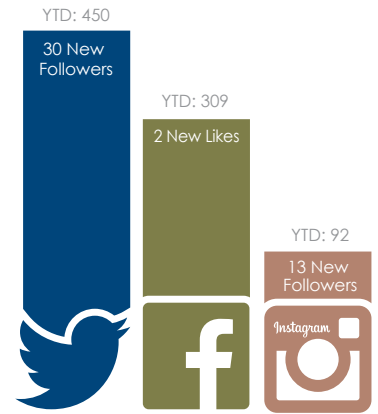


City of Riverside



City of Riverside Seizing Our Destiny



City of Riverside Office of Economic Development

FACEBOOK
likes increased by
64.9%

for the **2013-14**
fiscal year

For the 2013-14
fiscal year
TWITTER
followers grew by

33.5%



3,704
subscribers

36%
open rate

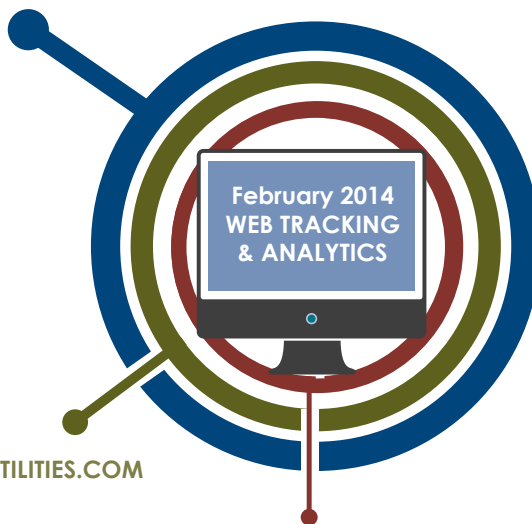
TOP STORY:

Riverside Convention Center Grand Opening March 1

RIVERSIDECA.GOV
302,513
page views
136,654
website visits
98,758
unique visitors

RIVERSIDEPUBLICUTILITIES.COM
20,034
page views

7,545
website visits
6,137
unique visitors



RIVERSIDECA.GOV/ECONDEV

6,324 page views
2,427 website visits
2,186 unique visitors

