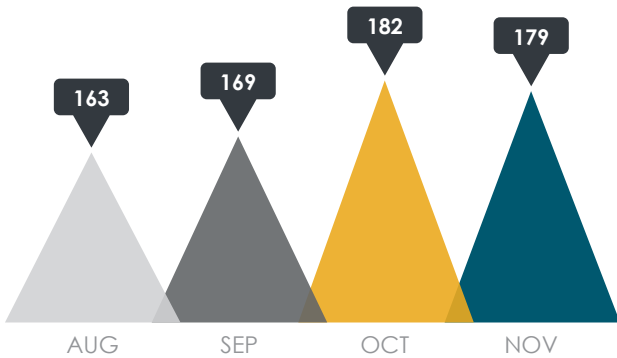
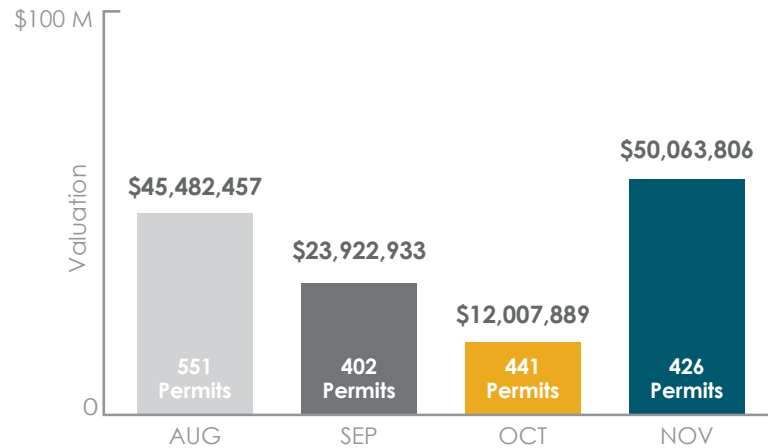


NEW BUSINESS LICENSES ISSUED



Source: City of Riverside Finance Dept.

PERMIT ACTIVITY



Source: City of Riverside Community & Economic Development Dept.

QUARTERLY SALES TAX

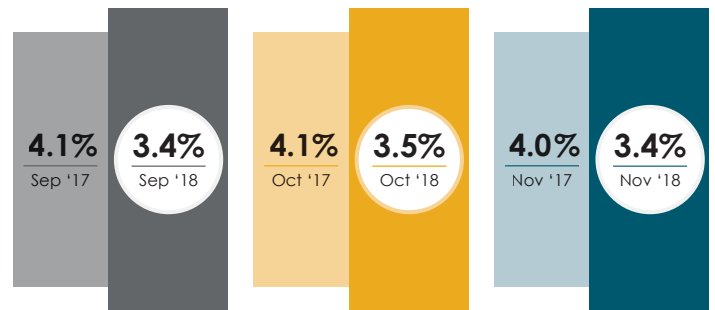


2nd Quarter 2018

Up 2.1% from same quarter a year ago

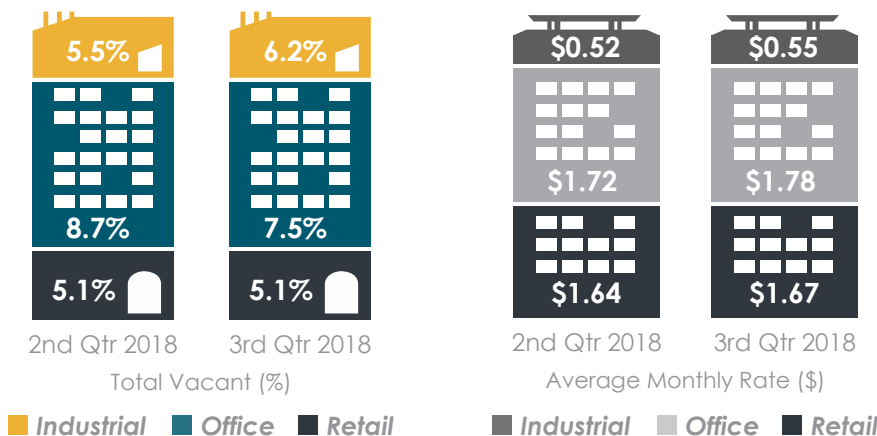
Source: HDL Companies

UNEMPLOYMENT RATE



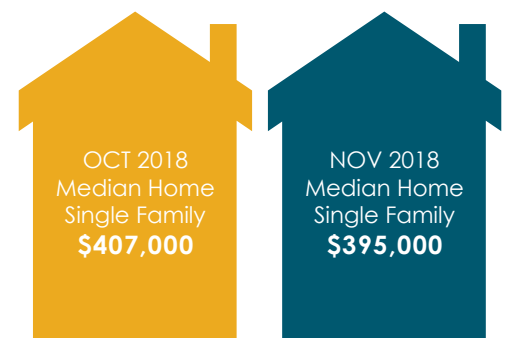
Source: City of Riverside Community & Economic Development Dept.

CURRENT RATES: VACANCY/LEASE



Source: Costar

HOUSING PRICES



Source: Inland Valleys Association of Realtors



NOVEMBER 2018
ECONOMIC
DEVELOPMENT
E-NEWS

5,707
SUBSCRIBERS

22.94%
OPEN RATE

TOP STORY:

Shop Small
Saturday 2018

Join our
Newsletter

CUSTOMERS SERVED



3,287
CUSTOMERS
HELPED THIS MONTH

CUSTOMER SATISFACTION



HAPPY OR NOT
96%
7 PERFECT 100% DAYS

3RD

Quarter
Businesses
Assisted



57

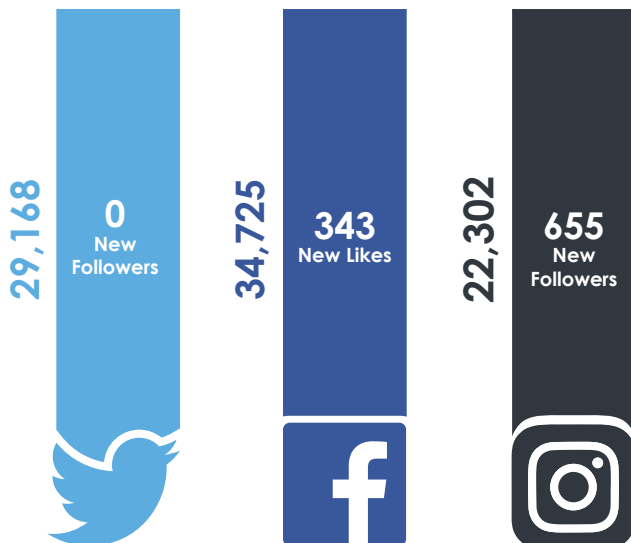
Small Business
Development
Center

54

Economic
Development
Division

Source: City of Riverside
Econ Division and Inland
Empire Small Business
Development Center

CITY OF RIVERSIDE SOCIAL MEDIA



NOVEMBER WEB TRACKING & ANALYTICS

RIVERSIDECA.GOV
297,300 unique page views

RIVERSIDEPUBLICUTILITIES.COM
62,755 unique page views

RIVERSIDECA.GOV/ECONDEV
4,105 unique page views