

**5,500**  
SUBSCRIBERS

**28.85%**  
OPEN RATE

**TOP STORY:**

Riverside to Double Size of Convention Center, New Hotel Rooms, Housing, and Amphitheater

CUSTOMERS SERVED



**3,836**  
CUSTOMERS  
HELPED THIS MONTH

CUSTOMER SATISFACTION



HAPPY OR NOT  
**97%**  
12 PERFECT 100% DAYS

**1<sup>ST</sup>**

Quarter  
Businesses  
Assisted

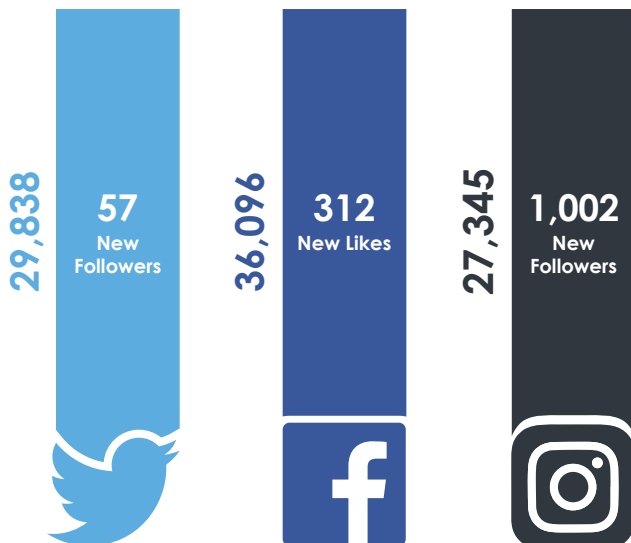


**78**  
Small Business  
Development  
Center

**48**  
Economic  
Development  
Division

Source: City of Riverside  
Econ Division and Inland  
Empire Small Business  
Development Center

CITY OF RIVERSIDE SOCIAL MEDIA



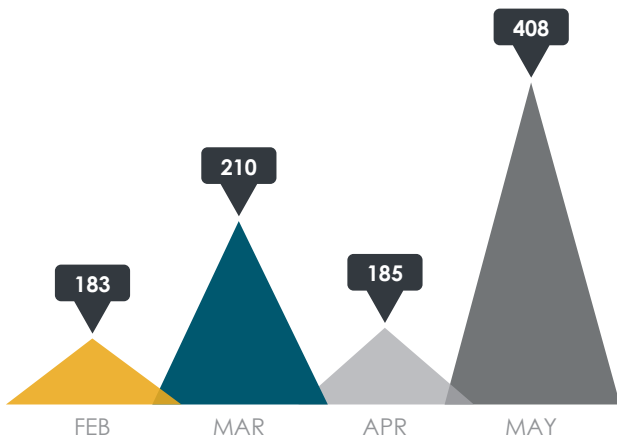
MAY WEB TRACKING & ANALYTICS

RIVERSIDECA.GOV  
**217,579** unique page views

RIVERSIDEPUBLICUTILITIES.COM  
**63,533** unique page views

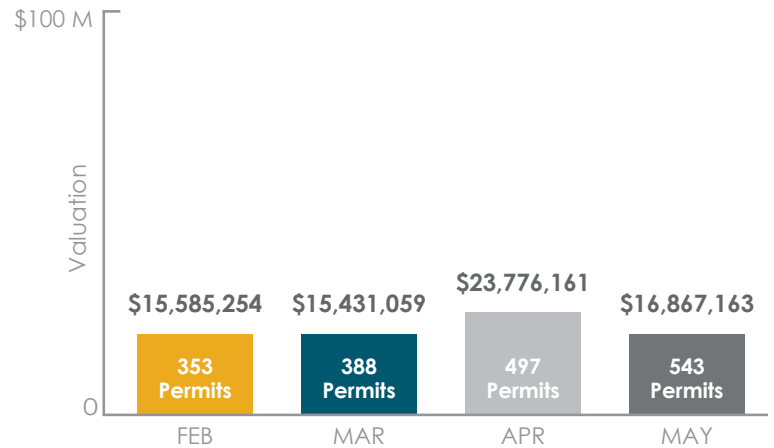
RIVERSIDECA.GOV/ECONDEV  
**3,314** unique page views

## NEW BUSINESS LICENSES ISSUED



Source: City of Riverside Finance Dept.

## PERMIT ACTIVITY



Source: City of Riverside Community & Economic Development Dept.

## QUARTERLY SALES TAX

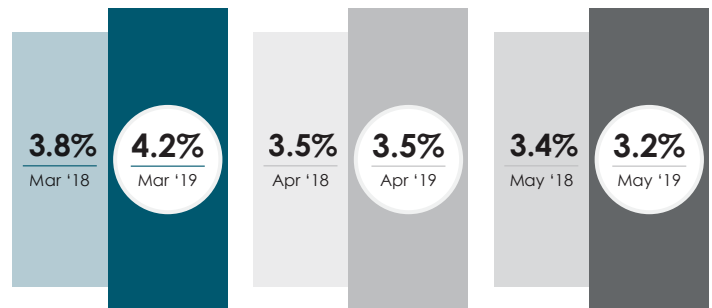


### 4th Quarter 2018

Up 6.2% from same quarter a year ago

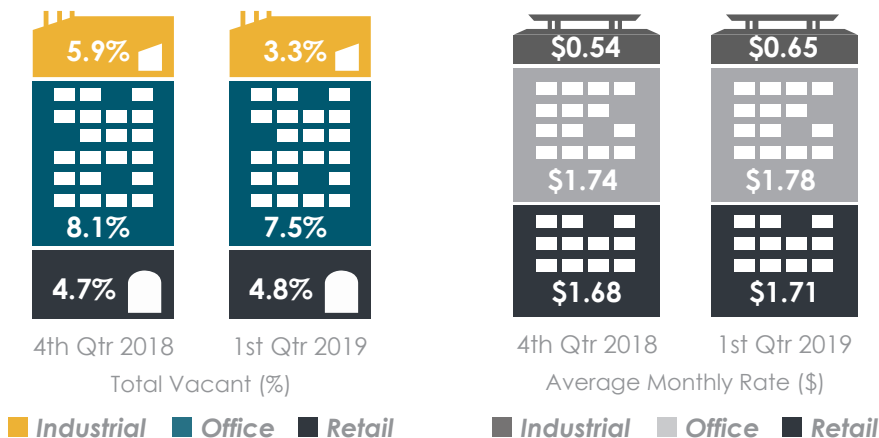
Source: HDL Companies

## UNEMPLOYMENT RATE



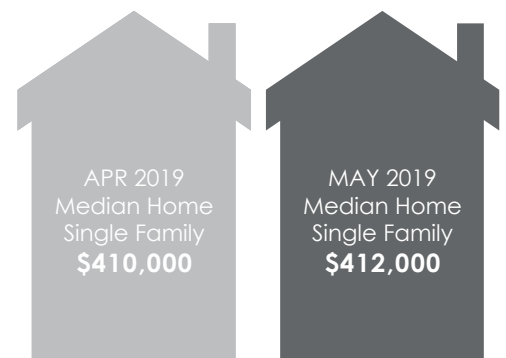
Source: City of Riverside Community & Economic Development Dept.

## CURRENT RATES: VACANCY/LEASE



Source: Costar

## HOUSING PRICES



Source: Inland Valleys Association of Realtors