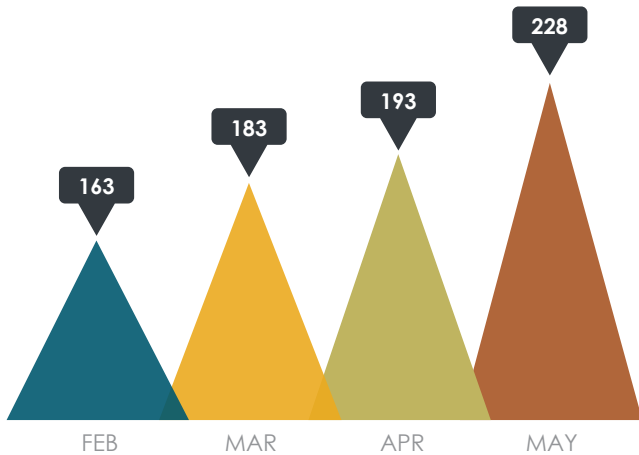
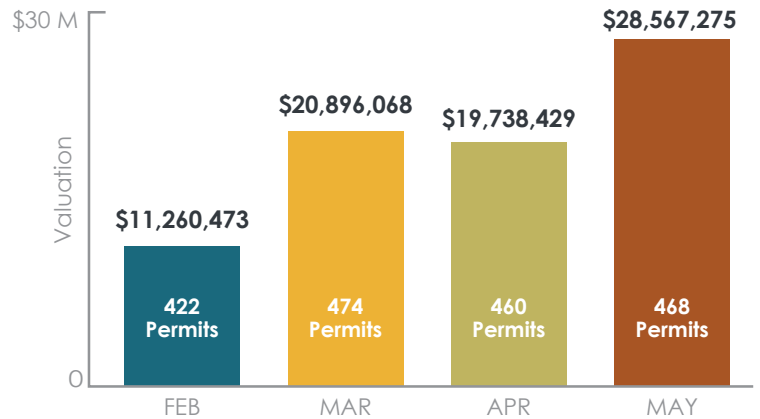


## New Business Licenses Issued



Source: City of Riverside Finance Dept.

## Permit Activity



Source: City of Riverside Community & Economic Development Dept.

## Quarterly Sales Tax



### 4th Quarter 2017

Up 0.4% from same quarter a year ago

Source: HdL Companies

## Unemployment Rate

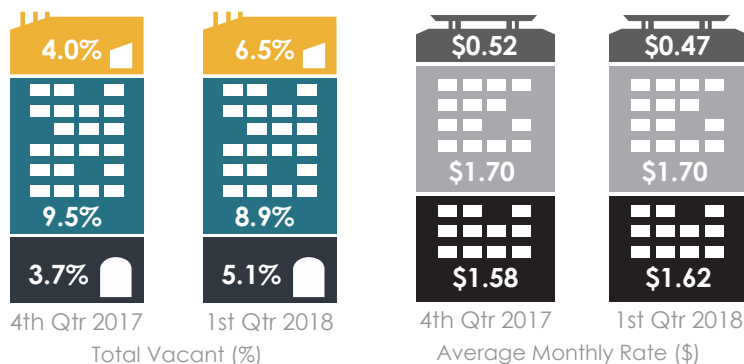


Source: Employment Development Dept. (State of California)

## Current Rates: Vacancy/Lease

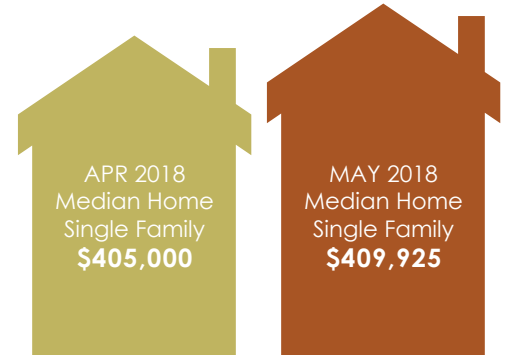
Industrial  
Office  
Retail

Industrial  
Office  
Retail



Source: Costar

## Housing Prices



Source: Inland Valleys Association of Realtors



**11,962**  
subscribers

**21.02%**  
open rate

**TOP STORY:**

Facebook for Business Basics

**JOIN OUR NEWSLETTER**

**Customers Served**



**3,648**  
CUSTOMERS  
HELPED THIS MONTH

**Customer Satisfaction**



**HAPPY OR NOT**  
**98%**  
4 PERFECT 100% DAYS

**1st Quarter  
Businesses Assisted**



**64**  
Small Business  
Development  
Center

**47**  
Economic  
Development  
Division

Source: City of Riverside Econ Division and Inland Empire Small Business Development Center

**City of Riverside Social Media**



**May Web Tracking & Analytics**

**RIVERSIDECA.GOV**

unique page views **199,276**

**RIVERSIDEPUBLICUTILITIES.COM**

unique page views **62,632**

**RIVERSIDECA.GOV/ECONDEV**

unique page views **3,307**