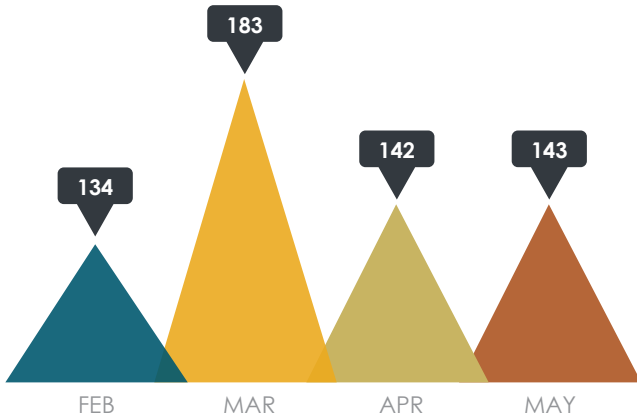
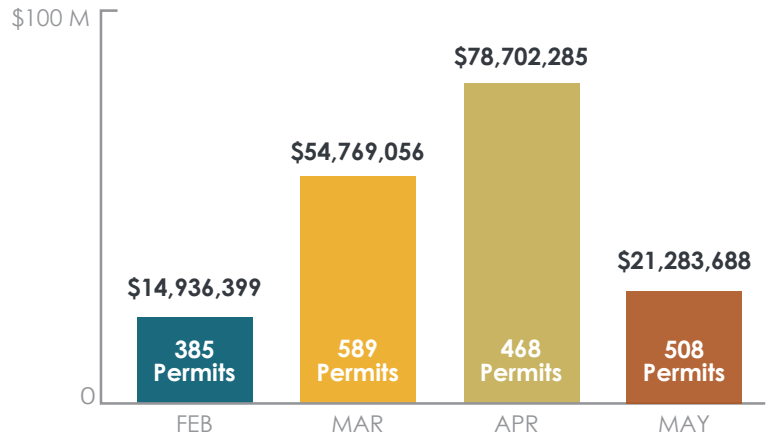


Business Licenses Issued



Source: City of Riverside Finance Dept.

Permit Activity



Source: City of Riverside Community & Economic Development Dept.

Quarterly Sales Tax



4th Quarter 2016

Up 4% from
1st Quarter 2015

Source: HdL Companies

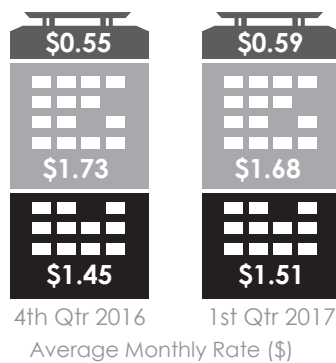
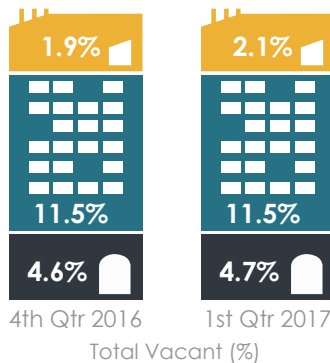
Residents Employed



Source: Employment Development Dept. (State of California)

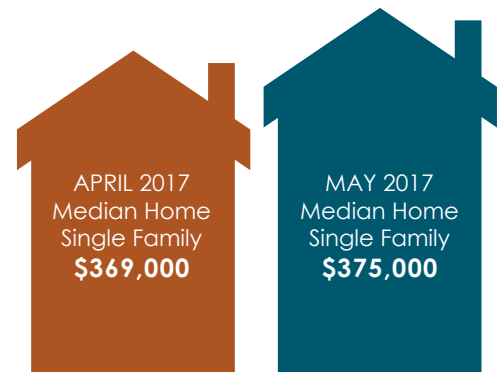
Current Rates: Vacancy/Lease

■ Industrial
■ Office
■ Retail



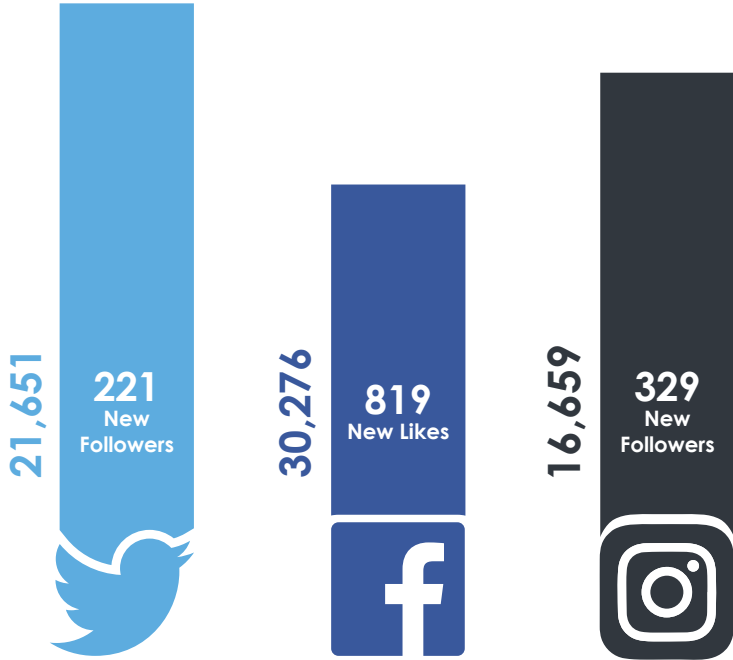
Source: Costar

Housing Prices



Source: Inland Valleys Association of Realtors

City of Riverside Social Media



Since JULY 2015



followers grew by

105.7%



LIKES INCREASED BY

60.3%

since JULY 2015



13,694
subscribers

31.11%
open rate

TOP STORY:
Radnet Medical Plaza Groundbreaking

RIVERSIDECA.GOV

299,071
page views

122,723
website visits

87,704
unique visitors

RIVERSIDEPUBLICUTILITIES.COM

38,518
page views

70,481
website visits

28,644
unique visitors

RIVERSIDECA.GOV/ECONDEV

6,173
page views

2,841
website visits

2,317
unique visitors



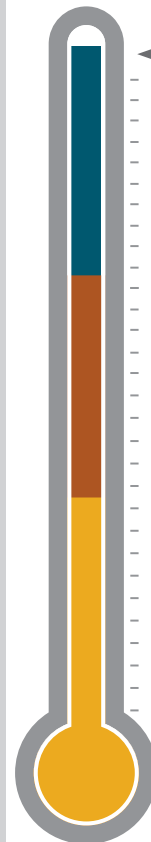
167,023

May 2017 YTD Customer Contacts

Economic Development

Planning

Riverside Public Utilities



Source: City of Riverside Planning Division and RP Account Managers

Source: Google Analytics