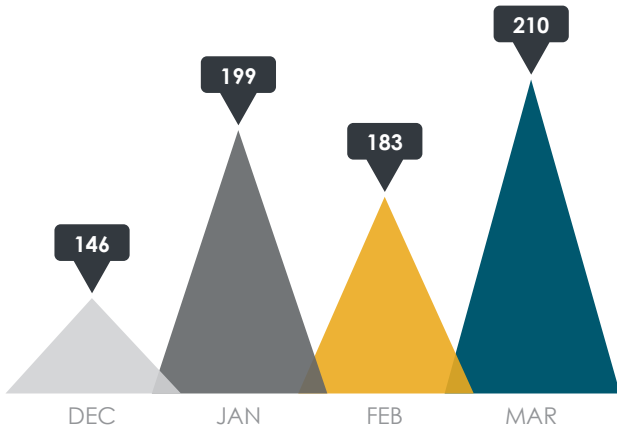
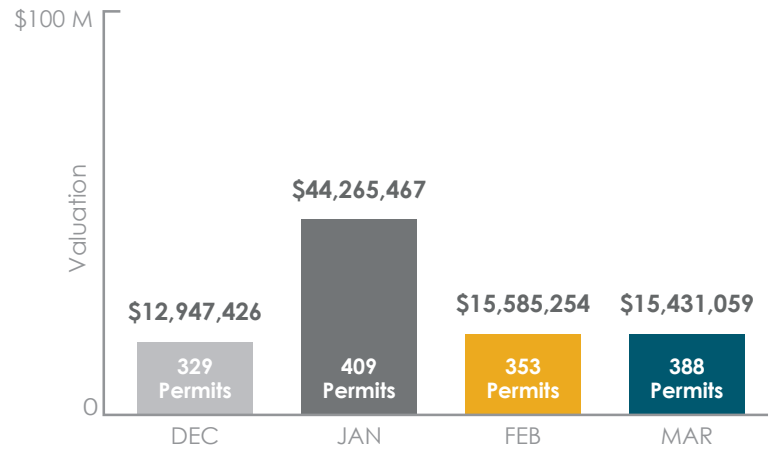


NEW BUSINESS LICENSES ISSUED



Source: City of Riverside Finance Dept.

PERMIT ACTIVITY



Source: City of Riverside Community & Economic Development Dept.

QUARTERLY SALES TAX

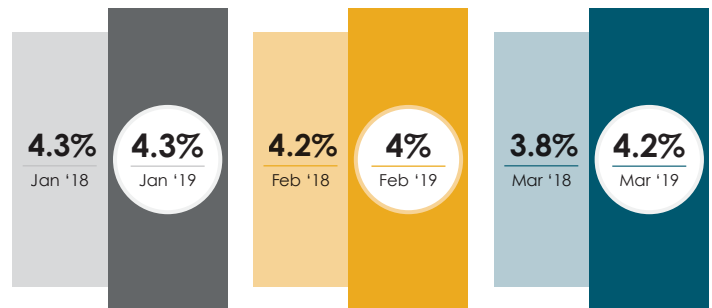


3rd Quarter 2018

Up 6.1% from same quarter a year ago

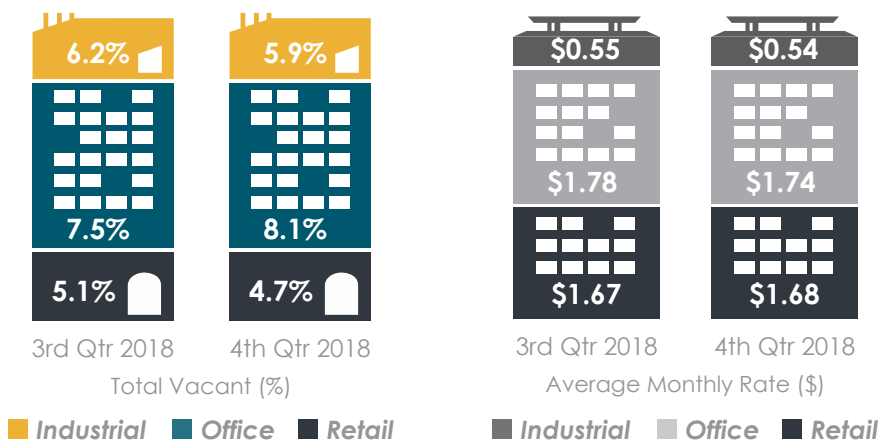
Source: HDL Companies

UNEMPLOYMENT RATE



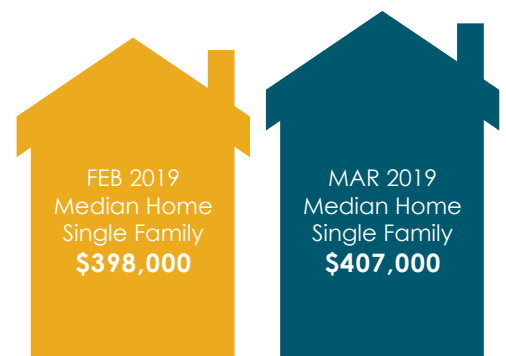
Source: City of Riverside Community & Economic Development Dept.

CURRENT RATES: VACANCY/LEASE



Source: Costar

HOUSING PRICES



Source: Inland Valleys Association of Realtors



5,584

SUBSCRIBERS

30.2%

OPEN RATE

TOP STORY:

GO-Biz Now
Accepting
Applications for
California Competes
Tax Credits

CUSTOMERS SERVED



3,498
CUSTOMERS
HELPED THIS MONTH

CUSTOMER SATISFACTION



HAPPY OR NOT
95%
5 PERFECT 100% DAYS

4TH

Quarter
Businesses
Assisted



59

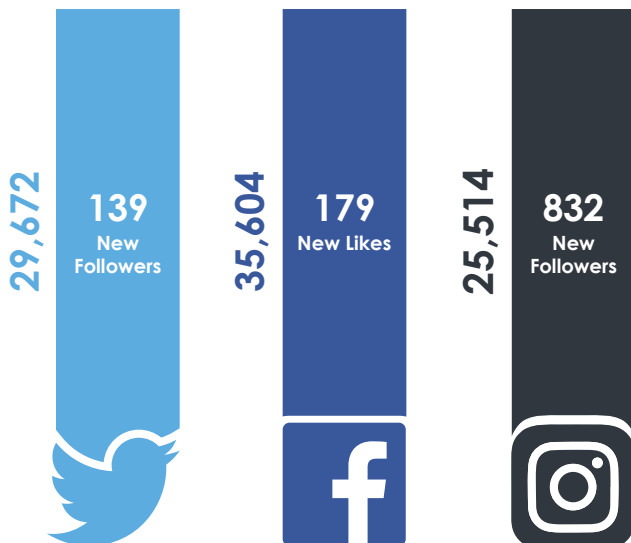
Small Business
Development
Center

52

Economic
Development
Division

Source: City of Riverside
Econ Division and Inland
Empire Small Business
Development Center

CITY OF RIVERSIDE SOCIAL MEDIA



MARCH WEB TRACKING & ANALYTICS

RIVERSIDECA.GOV
204,445 unique page views

RIVERSIDEPUBLICUTILITIES.COM
65,460 unique page views

RIVERSIDECA.GOV/ECONDEV
3,836 unique page views