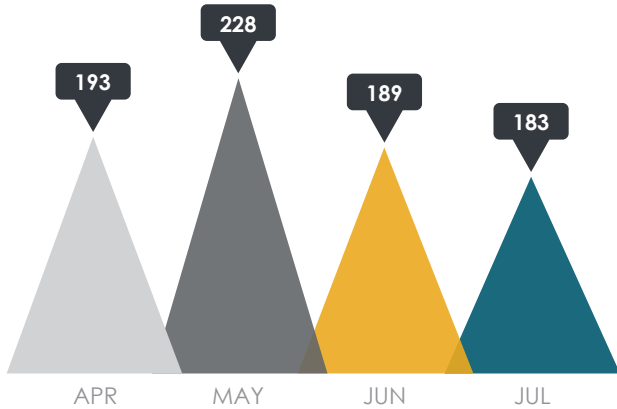
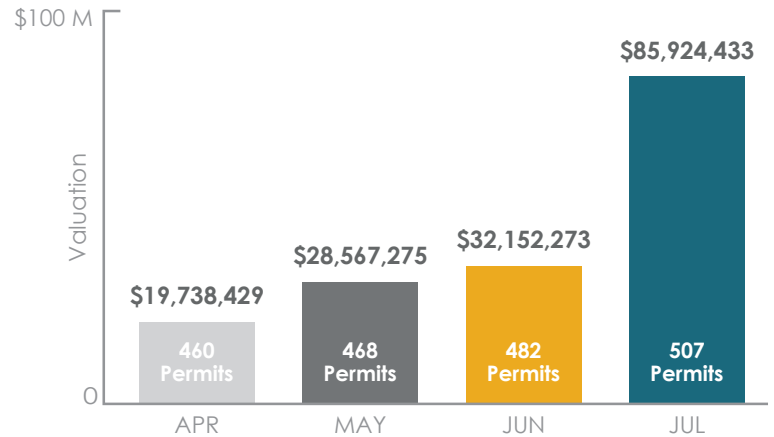


## NEW BUSINESS LICENSES ISSUED



Source: City of Riverside Finance Dept.

## PERMIT ACTIVITY



Source: City of Riverside Community & Economic Development Dept.

## QUARTERLY SALES TAX

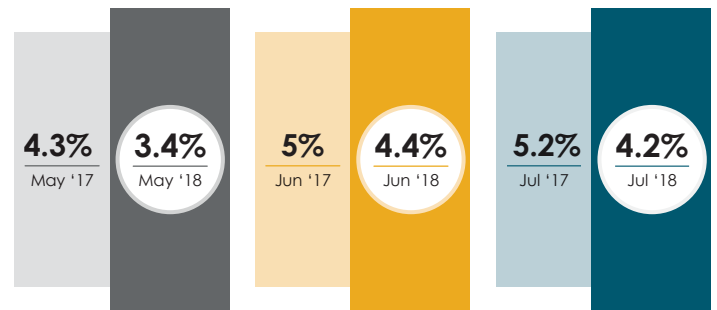


### 1st Quarter 2018

Up 5.7% from same quarter a year ago

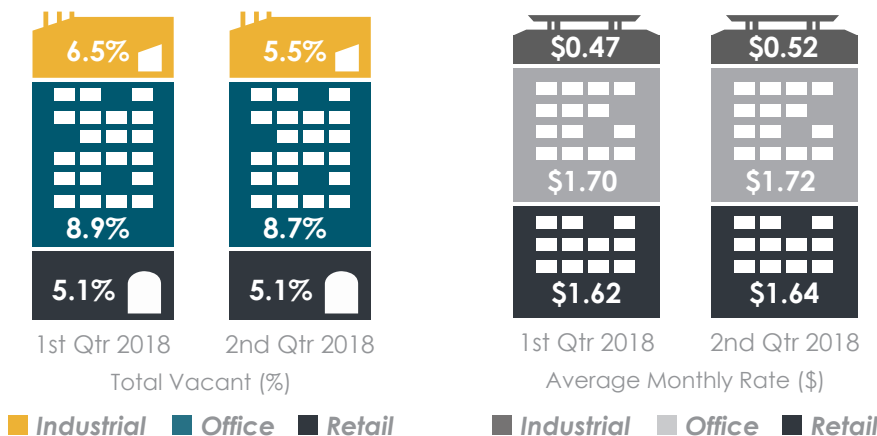
Source: HdL Companies

## UNEMPLOYMENT RATE



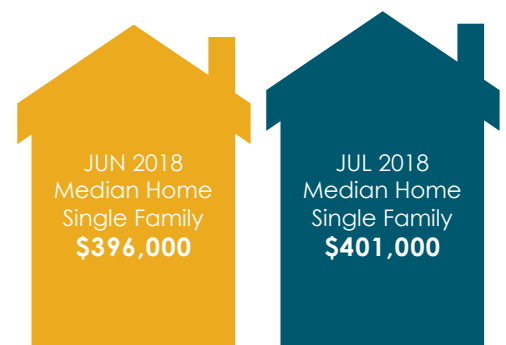
Source: City of Riverside Community & Economic Development Dept.

## CURRENT RATES: VACANCY/LEASE



Source: Costar

## HOUSING PRICES



Source: Inland Valleys Association of Realtors



JULY 2018  
ECONOMIC  
DEVELOPMENT  
E-NEWS

## 12,321

SUBSCRIBERS

## 24.10%

OPEN RATE

### TOP STORY:

Department of General Services (DGS) Air Resource Board Consolidation Project

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### CUSTOMERS SERVED



## 3,450

CUSTOMERS  
HELPED THIS MONTH

### CUSTOMER SATISFACTION



HAPPY OR NOT

## 97%

11 PERFECT 100% DAYS

## 2<sup>ND</sup>

Quarter  
Businesses  
Assisted

## 67

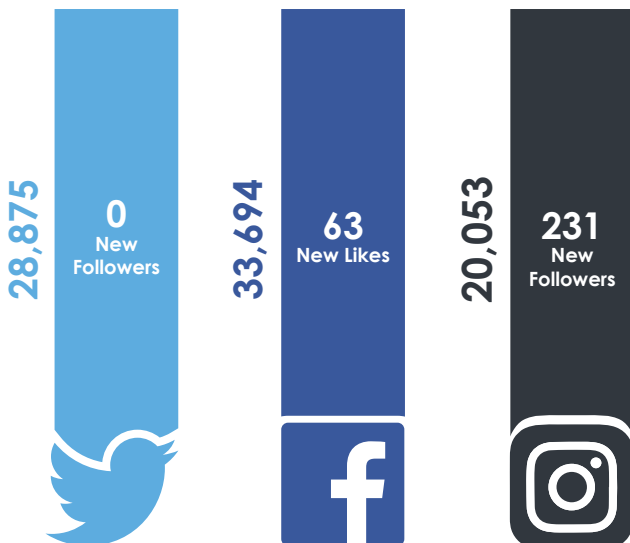
Small Business  
Development  
Center

## 42

Economic  
Development  
Division

Source: City of Riverside  
Econ Division and Inland  
Empire Small Business  
Development Center

### CITY OF RIVERSIDE SOCIAL MEDIA



### JULY WEB TRACKING & ANALYTICS

RIVERSIDECA.GOV  
**210,193** unique page views

RIVERSIDEPUBLICUTILITIES.COM  
**77,208** unique page views

RIVERSIDECA.GOV/ECONDEV  
**3,193** unique page views