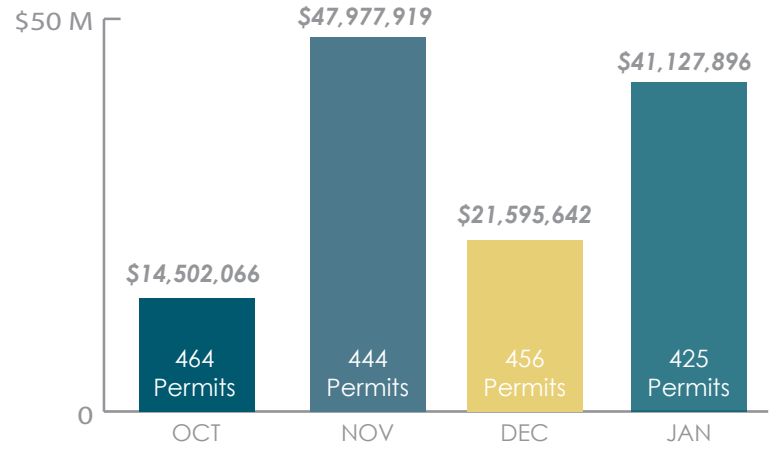
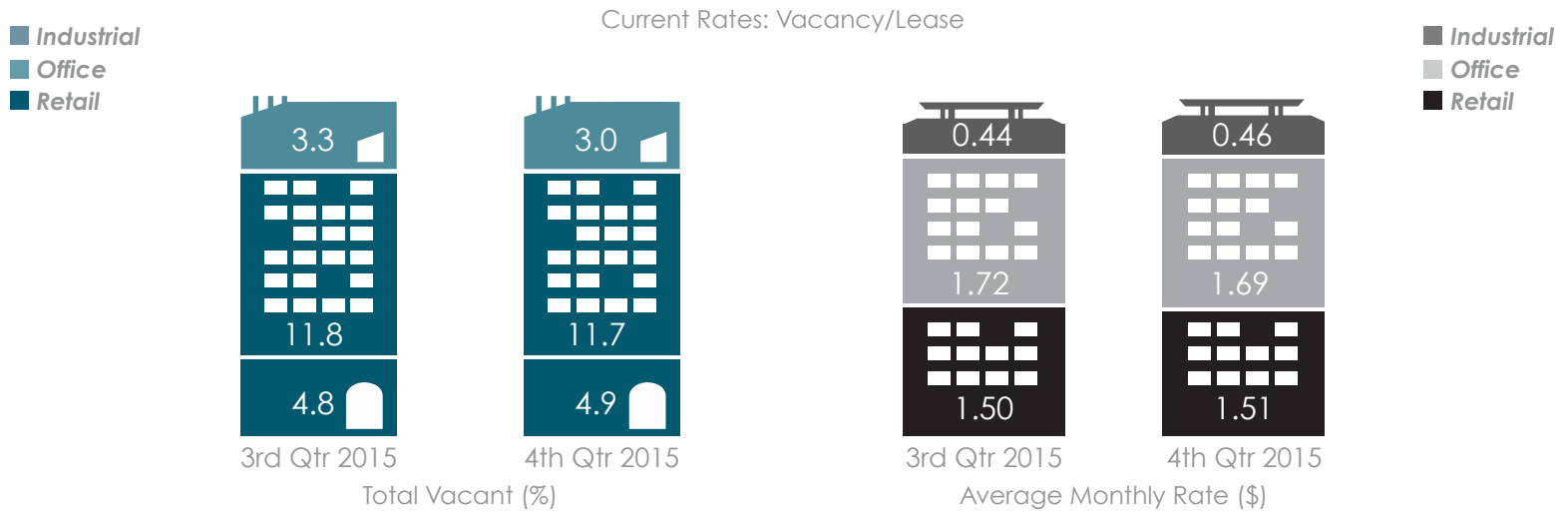


Source: City of Riverside Finance Dept.

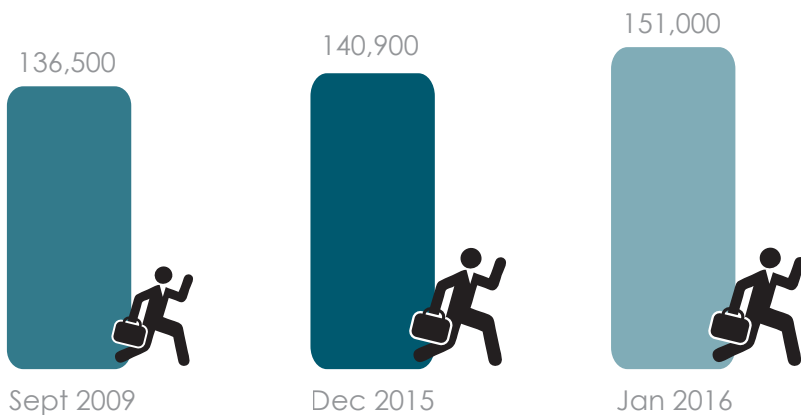


Source: City of Riverside Community & Economic Development Dept.



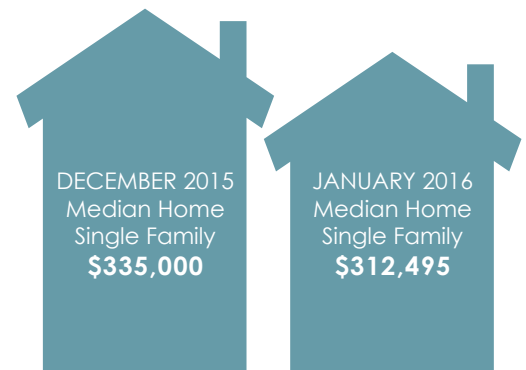
Source: Costar

Residents Employed



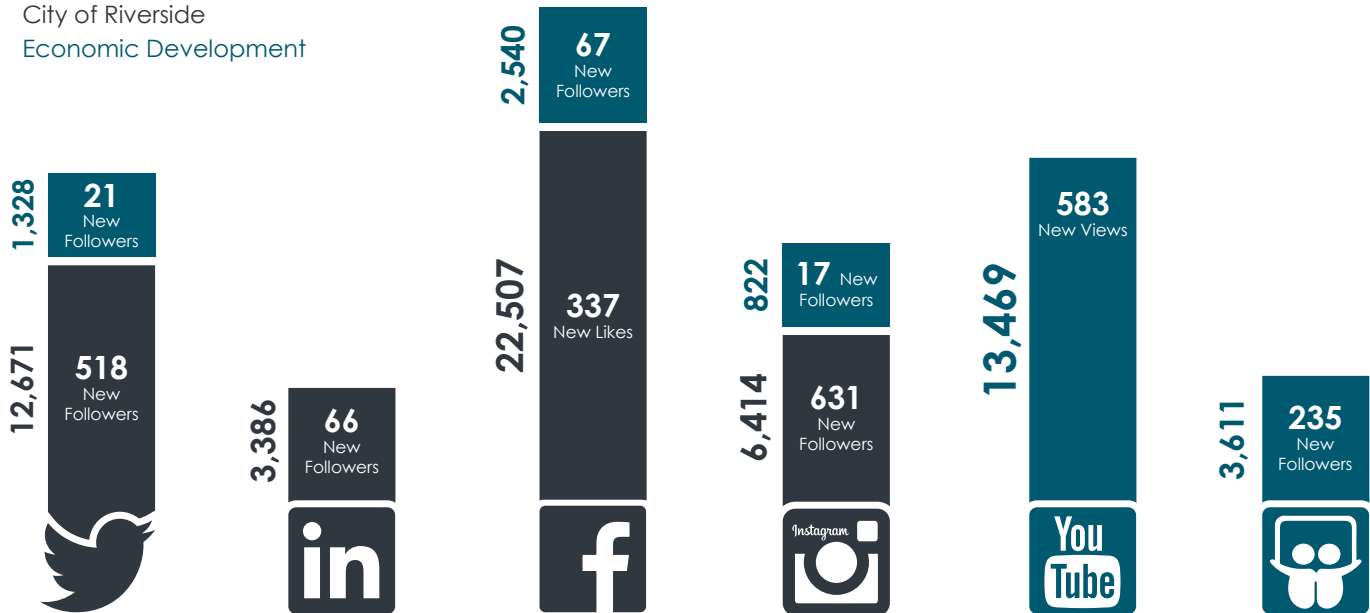
Source: Employment Development Dept. (State of California)

Housing Prices



Source: Inland Valleys Association of Realtors

■ City of Riverside
■ Economic Development



Source: Social Media Analytics

FACEBOOK likes increased by **19.2%** since **JULY 2015**

Since JULY 2015 **TWITTER** followers grew by

20.4%

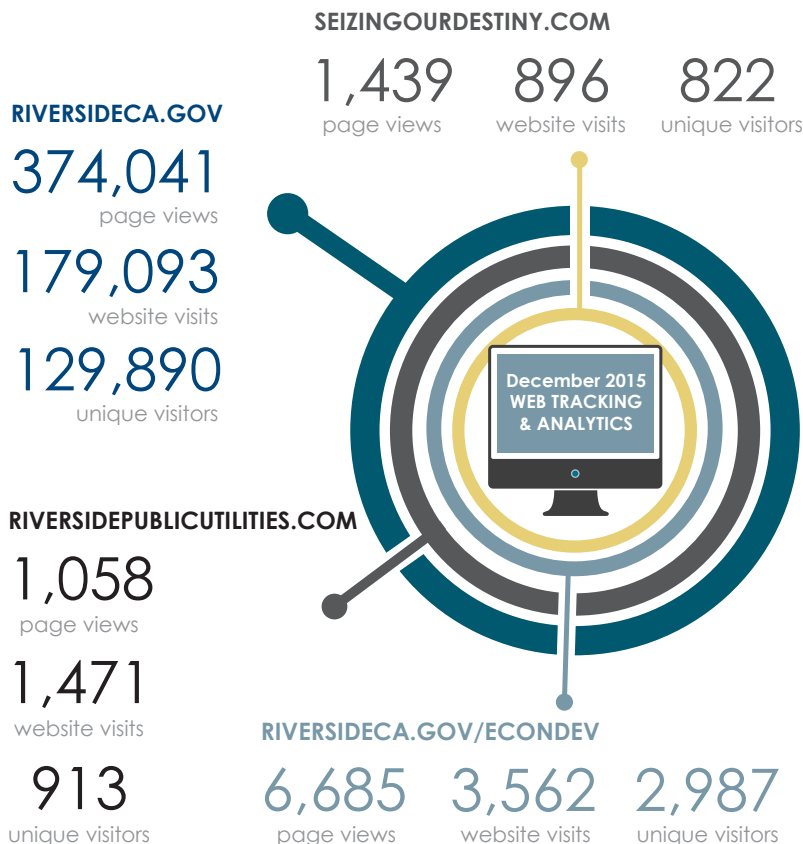


9,749 subscribers

20% open rate

TOP STORY:

Common Questions About Content Marketing Answered



Source: City of Riverside Planning Division and RPU Account Managers

Source: Google Analytics