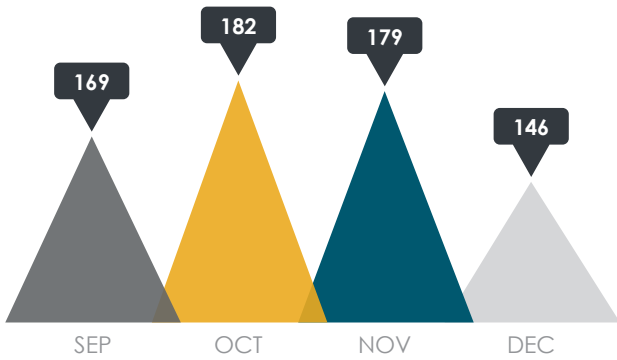
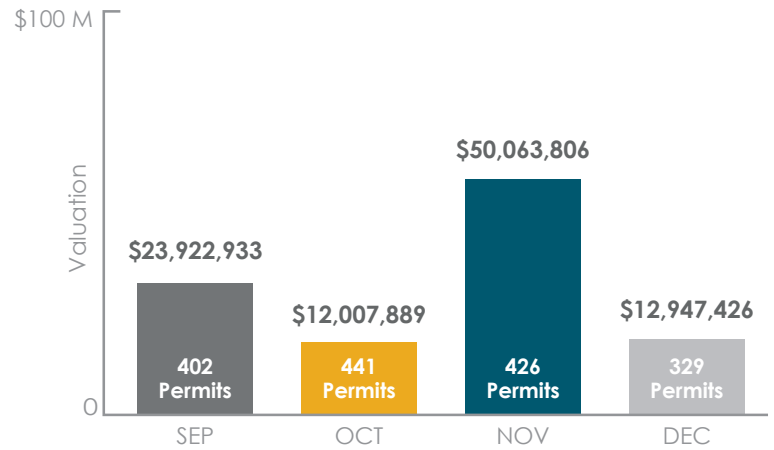


NEW BUSINESS LICENSES ISSUED



Source: City of Riverside Finance Dept.

PERMIT ACTIVITY



Source: City of Riverside Community & Economic Development Dept.

QUARTERLY SALES TAX

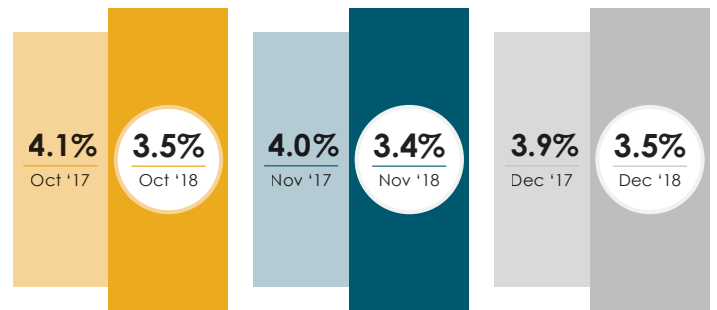


2nd Quarter 2018

Up 2.1% from same quarter a year ago

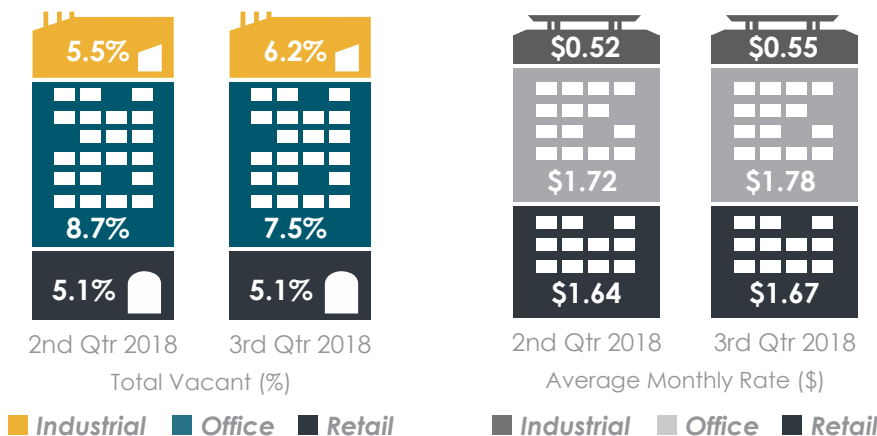
Source: HDL Companies

UNEMPLOYMENT RATE



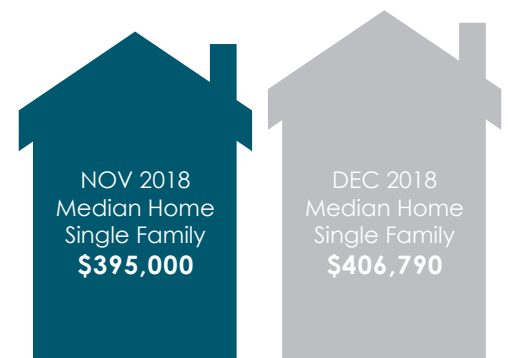
Source: City of Riverside Community & Economic Development Dept.

CURRENT RATES: VACANCY/LEASE



Source: Costar

HOUSING PRICES



Source: Inland Valleys Association of Realtors



DECEMBER 2018
ECONOMIC
DEVELOPMENT
E-NEWS

5,678

SUBSCRIBERS

31.74%

OPEN RATE

TOP STORY:

New California
Employment Laws
for 2019

Join our
Newsletter

CUSTOMERS SERVED



2,812
CUSTOMERS
HELPED THIS MONTH

CUSTOMER SATISFACTION



HAPPY OR NOT

97%

11 PERFECT 100% DAYS

3RD

Quarter
Businesses
Assisted

57

Small Business
Development
Center

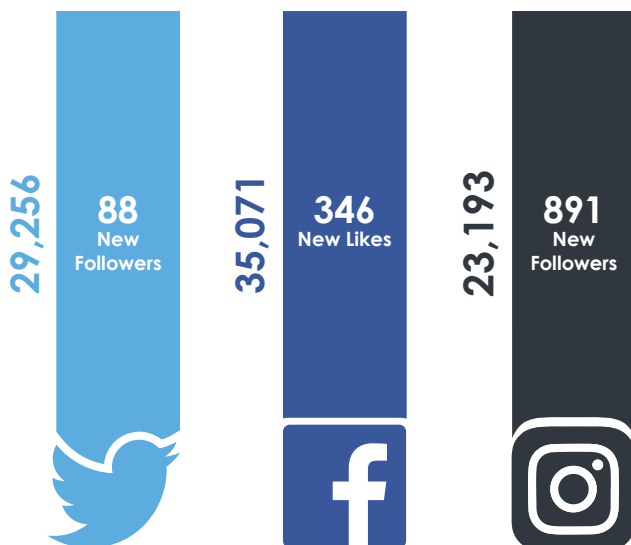
54

Economic
Development
Division



Source: City of Riverside
Econ Division and Inland
Empire Small Business
Development Center

CITY OF RIVERSIDE SOCIAL MEDIA



DECEMBER WEB TRACKING & ANALYTICS

RIVERSIDECA.GOV
335,501 unique page views

RIVERSIDEPUBLICUTILITIES.COM
63,766 unique page views

RIVERSIDECA.GOV/ECONDEV
2,907 unique page views