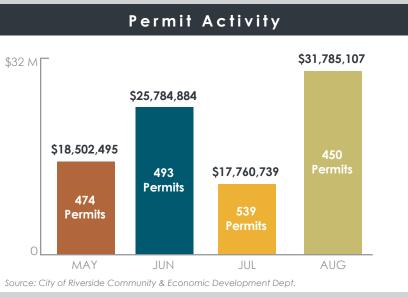
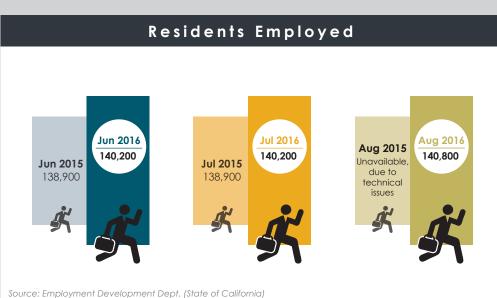
Monthly Dashboard | August 2016

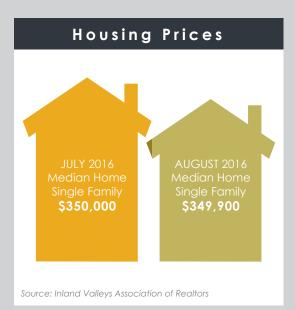
Business Licenses Issued 135 126 129 MAY JUN JUL AUG Source: City of Riverside Finance Dept.





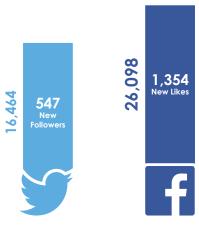


Current Rates: Vacancy/Lease Industrial Industrial Office Office Retail Retail 12.1% 5.1% 5.2% \$1.50 1st Qtr 2016 2nd Qtr 2016 Total Vacant (%) Average Monthly Rate (\$) Source: Costar





City of Riverside Social Media



976 New Followers

Source: Social Media Analytics

LIKES INCREASED BY

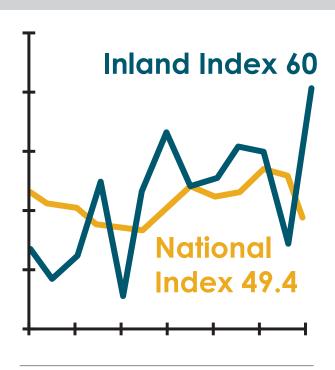
38.2%

Since JULY 2015

Since JULY 2015



56.4%



Inland Manufacturing

Index Up



5,784 subscribers

17.69% open rate

TOP STORY:

7th Annual Inland Empire Economic Forecast RIVERSIDECA.GOV

364,624

169,921

122,507

unique visitors



RIVERSIDECA.GOV/ECONDEV

2,101 page views

5,078

1,683

Source: Google Analytics

